



## St. Valentine's Day Ball Weekend

Turquoise Mountain Resort  
February 14-16, 2014

## Milagro Heart Foundation

January 2, 2014

Ms. Maria Braga  
18 Buffalo Lane  
Santa Fe NM 87505

Dear Maria,

Thank you for believing in the miracle of renewed health, which you demonstrated with a \$5,000 gift to the Milagro Heart Foundation in 2013.

Please know that the generosity of you and others helped to build a medical center outside of Taos. It also helped us to provide preventive and emergency services for the treatment of heart disease to over 100,000 people in northern New Mexico.

Once again, thank you. Words cannot express the importance of your life-saving support.

As a small gesture of our appreciation, please find enclosed an early invitation to the 2014 St. Valentine's Ball Weekend to be held February 14-16.

As you may recall, tickets to this exceptional fundraising event traditionally sell out by the end of January. So we are writing you early – before our public promotion begins on January 14<sup>th</sup> – to encourage your early reservation.

Maria, your support is important to the thousands of people each year who need life-saving cardiovascular services.

Therefore, please join us again in 2014. Help us celebrate the miracle of renewed health that happens because people like you care.

*Carmen Sanchez*

Carmen Sanchez, Chair 2014  
St. Valentine's Day Ball Committee

Enclosure



## St. Valentine's Day Ball Weekend

### 2014 Sponsors

#### Lead Sponsors

Cardio Systems International  
Southwest Resort Properties

#### Major Sponsors

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### 2014 Committee

Carmen Sanchez, Chair  
Ralph Bloom  
Anna Carmichael  
Sylvia Gallegos  
Karen Manges  
Angela Phillippe  
Tony Stillman  
Ilyse Trujill Southwest

P.S. Maria, please do not wait until tickets are sold out. With your continued support, we can provide additional emergency medical facilities that are still needed in Northern New Mexico.

Register now by using the enclosed response card or by visiting [www.mhf.org/valentineball2014](http://www.mhf.org/valentineball2014).

*Maria, thank you for the  
many ways you give to the  
people of Santa Fe. I hope  
to spend time with you once  
again this year at the ball.*

*~ Carmen*

WRITING SAMPLE: SOPHIAJOHN Writes  
MHF Special Event Letter to Major Donor